Intro – learn about surveys and write surveys. We have about 45 minutes of talking about and practicing writing surveys. Some practice will involve developing your own survey. Then, you will have time to work on your survey.

I. What do I want to know?
II. Who should I ask?
III. Design your survey
IV. Distribute your survey. Have a plan.
V. How will I present the answers to my questions?

I. What do I want to know? Designing a question. (see sheet)
   A. Group Activity:
      
      Brainstorm question ideas – five minutes
      Pick a question – five minutes
      Make the question specific – 5 minutes

   B. Your turn
      
      Brainstorm topics – 5 minutes
      Pick a question – 2 minutes
      Make the question specific – 5 minutes

   C. Read question to the class – class commentary

II. Who do I want to ask (see sheet)

   Group – practical/impractical
   Individual Choose your audience - 5 minutes
   Share with the group – class commentary

III. Survey Design (see sheet)

   A. Information
      1. Group Activity – brainstorm what need to know to answer the group question
      2. Individual – list all info necessary to answer your question – 8 min.
B. Question Style  (See sheet)

Start writing questions

IV. Survey Distribution (see sheet)

V. Analyzing the responses